



Strategic Asset Alliance Leads in Insurance Investment Consulting Market Share

Results of the 2006 Survey of Insurance Companies' Investment Management Practices show Strategic Asset Alliance leads in insurance investment consulting market share for manager search and evaluation, as well as a variety of other investment consulting services.

Bellingham, WA (PRWeb) December 13, 2006 -- According to the recently released results of the 2006 Survey of Insurance Companies' Investment Management Practices, Strategic Asset Alliance (www.saai.com) leads in insurance investment consultant market share, both for manager search/evaluation and for other investment consulting services such as investment policy review, performance evaluation, asset/liability management, tax strategy and enterprise risk management, provided to insurance companies.

The Survey was conducted by Eager, Davis & Holmes, LLC, of Louisville, Kentucky, Eager, Davis & Holmes is a consulting company engaged in helping investment managers win and retain assets.

"We congratulate Strategic Asset Alliance on this achievement," commented David Holmes, Partner, Eager, Davis & Holmes, LLC. "Over 150 insurance companies, representing over \$1 trillion in assets, participated in our survey."

Alton Cogert, President and Chief Executive Officer of Strategic Asset Alliance noted, "It is an honor to be distinguished as the leading insurance investment consulting firm by a respected independent survey of insurers. Evidently, our business model of utilizing former chief investment officers of insurance companies to provide clients with an independent, unbiased and experienced perspective is well received in the marketplace."

Strategic Asset Alliance is an insurance investment consulting company comprised of former chief investment officers of insurance companies. Over the past twelve years Strategic Asset Alliance has worked with insurance clients to help them improve their investment and financial results.

Strategic Asset Alliance's services encompass the entire investment process and include: best practices reviews of investment policy; strategic asset allocation analysis; establishment of unique and relevant benchmarks for asset management; peer group analysis; search, evaluation, selection and monitoring of asset managers; as well as portfolio performance measurement.

The partners of Eager, Davis & Holmes are trusted advisors to institutional investment managers. Periodically, since 1991, they survey insurance companies' investment practices.

For more information on how to obtain a copy of the completed survey results, contact David Holmes at Eager, Davis & Holmes (www.eagerdavis Holmes.com).

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Contact Information

Sharon Atkins

Strategic Asset Alliance

<http://www.saai.com>

360-255-2500-102

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